

PAIN FREE SOCIAL MEDIA



BEFORE FACEBOOK

- ☐ Facebook Personal
- ☐ Facebook Business Page
- ☐ LinkedIn
- ☐ Youtube
- ☐ Twitter
- ☐ Instagram
- ☐ TikTok

Facebook Personal vs Facebook Business

The Difference Between Facebook		
PROFILES	PAGES	GROUPS
<i>Invite Friends</i>	<i>Invite Likes</i>	<i>Invite Members</i>
<ul style="list-style-type: none">• Personal Individual• Businesses not allowed• Invite + Maintain Friends• Only Friends can view• No Advertising• Create Pages + Groups• It is possible to have a 'Business Profile'	<ul style="list-style-type: none">• Official Presence for Business or Celebrity• Admin can be shared• Gain Likes (was Fans)• Anybody can view + Like• Nobody needs permission to Like• Advertising Allowed• Pay to promote Posts	<ul style="list-style-type: none">• Discussion Forum or Community for Club, Cause or Specific Purpose• Business + Ads allowed• Invite + Maintain Members• Do not have to be Friends• Profiles + Pages can join or post• Open, Closed, or Secret

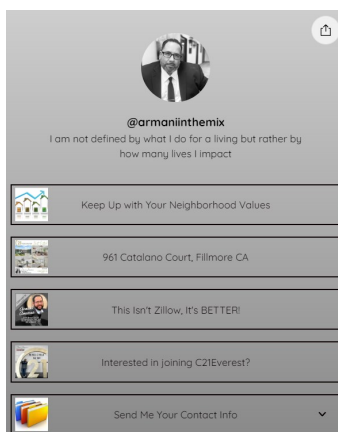
NOTES

SCHEDULE

EXPERT

AUTHENTIC

LIKE



Linktree*

Linktree is a tool that **allows you to share multiple links on social media**